Topic: Semester Project A3 - “Tropical Spot”

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Act/Standardize

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| Cause | Countermeasures |
| Hard to find small local food business ranked based on what you liked | 1. Create a space to support only those small local food businesses, where you can find the place, menu, location with picture of the surrounding, ranking and reviews. |
| 1. Having two options of profile, the owner of a business where he can upload the menu, pictures and any update of the day; and the other profile would be for regular people that are interested in leaving a review. |
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Causes

Countermeasures

* We can add a delivery system that is own from Puerto Rican people to add the service of ordering in the app and receiving it at your home.
* Small local food business doesn’t have a platform to support each other while promoting their own business.
* Locations tend to drive you somewhere else, having full descriptions with pictures will help.
* Find the owners of each business to suggest them the web app and start filling everything before it gets to the hand of the users.
* The positive impact in the long run working as a promoting space for small local food business.
* Locations aren’t very precisely and some of them are inside in the country
* Hard to find small local food business own by Puerto Ricans.
* Small local business doesn’t receive the same publicity as franchise or support.

Check/Evaluate

Target

* Create a web application where you can find every small local food business that are own by Puerto Ricans with the locations and pictures of the surroundings.
* In the same web application, a space for reviews.
* Support small local food business.
* Should be accomplishes by April.

Problem Background